

**BUILDING
BRILLIANCE**

Women Crafting the
Future of Construction
through Innovation

November 7-9, 2024



Building Tomorrow's World Today



Online Registration



	Members	Non-Members
through 7/31	\$250	\$300
8/1 - 10/18	\$300	\$350
after 10/18	\$400	\$400

Note: all registrations include \$125 non-refundable deposit
Checks payable to NAWIC PNW Region Fund accepted after
online registration is complete.

Mail checks to: NAWIC PNW Region, Attn: Laura Grabar
1141 Old Bayshore Hwy Ste 30
San Jose, CA 95112



Delta by Marriott
Santa Clara Silicon Valley
2151 Laurelwood Rd, Santa Clara, CA



Book your room for \$159/night at
Delta by Marriott by **10/25/24**
(Parking fee waived)



Sponsorship
Opportunities



VISITING SILICON VALLEY



nawicpnw.org/events

2024 NAWIC PNW Fall Conference Sponsorship Opportunities

The Silicon Valley Chapter of the National Association of Women in Construction (NAWIC) has been busy planning the 2024 Pacific Northwest Regional Fall Conference to be held in Santa Clara, California. NAWIC is an organization with a rich history of empowering women in the construction industry since its founding in 1953. Comprising over 118 chapters across the United States and boasting global affiliates in locations such as Guam, the United Kingdom, Australia, and South Africa, NAWIC has been steadfast in its mission to provide a robust support network for women thriving in a traditionally male dominated field.

The Pacific Northwest Fall Conference promises "Building Brilliance: Women Crafting the Future of Construction through Innovation." Come and learn how we will build tomorrow's world today using the newest innovations. You will be surrounded by construction leaders from firms across the Pacific Northwest with professionals in the construction industry including construction women owners, executives, construction managers, quality control, safety, business development, accounting, human resources, and managers all sharing their love of the construction industry.

Your sponsorship of this NAWIC event provides the opportunity for your company to demonstrate its commitment to NAWIC's core purpose of enhancing the success of women in the construction industry. Additionally, it allows women to develop their skills and gain knowledge that will be put into practical use at their companies. Following are ways that your sponsorship will benefit your company.

Build Your Brand: The Fall Conference Building Brilliance will be attended by members across the United States allowing your exposure to be compounded. In addition to networking with the attendees you will have exposure to the NAWIC membership across the United States as this conference will be promoted nationally.

Build Your Network: We anticipate approximately 100 construction professionals. NAWIC is a premier organization for women in construction in the country and you will meet key decision makers and future clients through the various social activities and educational workshops.

Sponsor Benefits: Sponsorship packages contain a multitude of benefits, ranging from advertisement on Fall Conference promotional materials, website and social media - to conference registration and exhibitor booths. Exclusive, high profile and limited sponsorship levels include pre and post conference promotional activities to expand your influence.

The following pages include sponsorship opportunities available for the 2024 Fall Conference. We believe that your support will not only enhance your company's visibility but also contribute to the growth and empowerment of women in the construction industry.

Thank you for considering this exclusive sponsorship opportunity. We look forward to the possibility of collaborating with your company to make the 2024 PNW Region Fall Conference a success!

Sincerely,

Laura Grabar, Expert Drywall Systems Inc
PNW Fall Conference Chair
408-515-0523
laura@expertdrywall.net



Sponsorship Packages



Golden Gate Bridge Sponsorship Package \$5,000 (Two Available)

- Presenting opportunity for sponsor (20 minute limit).
- Three complimentary conference registrations.
- Prominent place for company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- One full-page advertisement in conference program.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Bay Bridge Sponsorship Package \$3,000

- Two complimentary conference registrations.
- Company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- One half-page advertisement in conference program.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Richmond Bridge Sponsorship Package \$2,000

- One complimentary conference registration.
- Company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- One quarter page advertisement in conference program.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Dumbarton Bridge Sponsorship Package \$1,500

- Company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- One quarter page advertisement in conference program.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Sponsorship Packages



San Mateo Bridge Sponsorship Package \$1,000

- Company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- Business card sized advertisement in conference program.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Antioch Bridge Sponsorship Package \$500

- Company logo on conference step-and-repeat banner.
- Company logo on PNW Region and NAWIC Silicon Valley websites.
- Sponsor spotlight on social media.
- Sponsor recognition through-out conference.
- Sponsor ribbons for attendees.



Welcome Party Sponsor \$2,000 (Three Available)

- Logo on special event signage.
- Sponsor ribbon for attendees.
- Presenting opportunity.
- Recognition in conference program and social media.



Lunch or Breakfast Sponsors \$1,500 (Four Available)

- Company logo featured on each table.
- Recognition in conference program and social media.
- Sponsor ribbon for attendees.



Snack & Coffee Break Sponsors \$500 (Four Available)

- Recognition in conference program and social media.
- Sponsor ribbon for attendees.



Swag Bag Sponsor \$500 (Two Available)

- Logo on swag bag.
- NAWIC SV would be happy to coordinate a swag pick-up for in-kind swag donations!



Advertising Options

- \$325 - Full Page Ad
- \$200 - Half Page Ad
- \$125 - Quarter Page Ad
- \$75 - Business Card Size Ad



Sponsorship Commitment Form

Company

Contact

Phone

Email

Website

Mailing Address

Sponsorship Type

- | | |
|---|---|
| <input type="checkbox"/> Golden Gate \$5,000 | <input type="checkbox"/> Welcome Party \$2,000 |
| <input type="checkbox"/> Bay Bridge \$3,000 | <input type="checkbox"/> Lunch or Breakfast \$1,500 |
| <input type="checkbox"/> Richmond Bridge \$2,000 | <input type="checkbox"/> Snack & Coffee Break \$500 |
| <input type="checkbox"/> Dumbarton Bridge \$1,500 | <input type="checkbox"/> Swag Bag Sponsor \$500 |
| <input type="checkbox"/> San Mateo Bridge \$1,000 | |
| <input type="checkbox"/> Antioch Bridge \$500 | |

Advertising Options

- | |
|---|
| <input type="checkbox"/> Full Page Ad \$325 |
| <input type="checkbox"/> Half page Ad \$200 |
| <input type="checkbox"/> Quarter Page Ad \$125 |
| <input type="checkbox"/> Business Card Size Ad \$75 |

Payment Type

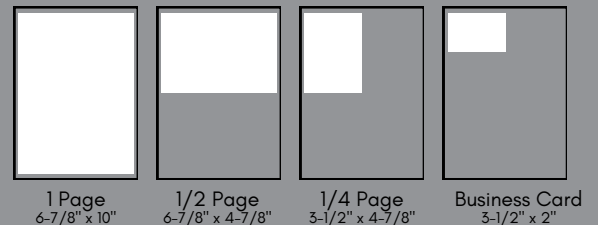
- Online Link
- Check
Payable to: NAWIC PNW Region Fund
Mail Check and Form to:

NAWIC PNW Region
Attn: Laura Grabar
1141 Old Bayshore Hwy Ste 30
San Jose, CA 95112

Contact for Payment Questions:
Laura Grabar
laura@expertdrywall.net
c: 408-515-0523

Artwork Specifications

Submit your artwork (logo and advertisement) to NAWIC Silicon Valley by **October 4, 2024** [HERE](#)



Acceptable Formats

- PDF
- JPG
- PNG
- HEIC/HEIF
- WebP
- SVG
- Canva Link

Contact for Artwork Questions:

April Vicchrilli
april.vicchrillie@gmail.com
c: 650-690-0614



2024 Pacific Northwest Fall Conference Santa Clara, California

November 7-9, 2024

Registration / [Online Registration](#)

Name

Company

Phone

Email

Chapter Name & #

Mailing Address

Street

City

State Zip:

First Timer?

Dietary Restrictions



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Cardholder's Name

Card Number

Expiration Date Zip CVV

Contact for Registration and
Payment Questions:
Laura Grabar
laura@expertdrywall.net or
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