

National Association of Women in Construction
Silicon Valley, CA Chapter #99
2318 Lafayette Street
Santa Clara, CA 95050

Dear Industry Partner:

The National Association of Women in Construction (NAWIC) originated as Women in Construction of Fort Worth, Texas. Sixteen women working in the construction industry founded it in 1953. Knowing that women represented only a small fraction of the construction industry, the founders organized NAWIC to create a support network for women working in a male-dominated field.

Today, NAWIC has over 115 chapters throughout the United States that provide its members with opportunities for professional development, education, networking, leadership training, public service and more. NAWIC continues the vision of its founding members by advocating for the value and impact of women builders, professionals and tradeswomen in all aspects of the construction industry.

NAWIC Mission Statement

The association committed to championing women to impact the direction of the construction industry. NAWIC provides education, community, and advocacy for women.

NAWIC Core Purpose

Strengthen and amplify the success of women in the construction industry.

Silicon Valley, CA Core Values

- Networking: Both Professionally and Socially
- Professional and Personal Growth
- Provide a Supportive, Inclusive, and Safe Environment
- Commitment to Promote Industry Education

Our chapter is reaching out for support within our industry by offering sponsorship opportunities with many benefits to your company outlined in the attached flyer. Your sponsorship will provide support of our chapter in many ways which include:

- Scholarships
- Block Kids Program
- CAD/Drafting Competition
- Leadership seminars and workshops
- Job site tours
- Industry speakers
- Community outreach

We know you have many options in choosing organizations you can support, and we hope you find our mission, core purpose and values align with your company. Please review the attached benefits overview and sign up on our website or by submitting the attached form.

Sincerely,

Donna Serrano, Sponsorship Co-Chair
NAWIC Silicon Valley, CA Chapter #99
donnavalhalla@yahoo.com

Monica Sanchez, Sponsorship Co-Chair
NAWIC Silicon Valley, CA Chapter #99
monica@pcg-cal.com

Benefits of Sponsorship	Platinum \$2,000	Diamond \$1000	Gold \$500	Silver \$250
Corporate Membership	1			
Event admission	3	2		
Admission to our Sponsor Appreciation Night	2	2	1	1
Advertisement in Newsletter (full width)	11			
Advertisement in Newsletter (1/2 width)		11	6	3
Verbal sponsorship acknowledgement at events	W✓			
Company sponsorship acknowledgment from your employees attending events	W✓			
Logo displayed at events (banner or table tents)	W✓	W✓		
Member Rates for you and your employees at events	W✓	W✓	W✓	
Promotional item distribution for your company	W✓	W✓	W✓	W✓
Logo displayed at events (slide projection)	W✓	W✓	W✓	W✓
Logo placement on our website	W✓	W✓	W✓	W✓
Logo displayed in our monthly newsletter	W✓	W✓	W✓	W✓

Interested in sponsoring an event? We're looking for sponsors for our annual fundraiser, Women in Construction (WIC) Week, membership meetings, trainings, and job site tours.

Sign up at: <http://nawicsiliconvalley.com/sponsors>

Benefits of Plus Sponsorship	Platinum Plus \$3,000	Diamond Plus \$1750	Gold Plus \$1000
Corporate PLUS WIC Week Events :			
WIC Week Billboard Promotion – 4 weeks	Large logo	Medium logo	
Advertisement in March Newsletter	Full Page	Half Page	Quarter Page
Admission to our WIC Week Events	6	4	2
WIC Week Banner at WIC Week Events	Large logo	Medium Logo	Name Recognition
Logo displayed at events (banner or table tents)	W✓		
Promotional item distribution for your company	W✓	W✓	W✓
Verbal Sponsorship Acknowledgement at WIC Week events	W✓	W✓	W✓

Plus Sponsor will include the Corporate sponsorship benefits PLUS our WIC Week events per level selected. With any of the PLUS levels payment will be due in 2 installments: 1st (60%) due when you sign up and remaining 40% will be due on 2/1/24



Please submit the following information and your payment online at nawicsiliconvalley.com/sponsors. Or fill out the following form and mail it with your payment to our Sponsorship Chair. **Make checks payable to: NAWIC Chapter 99**

Mail to: NAWIC Chapter 99 c/o PCG 2.0, Attn: Monica Sanchez, 105 Serra Way #331 Milpitas, CA 95035

Organization Representative Name

First Name

Last Name

Organization Name

Address

Address 1

City

State

Zip/Postal Code

Phone (xxx-xxx-xxxx)

Email Address

Website

Sponsorship Level

<input type="checkbox"/>	Platinum \$2000	<input type="checkbox"/>	Diamond \$1000	<input type="checkbox"/>	Gold \$500	<input type="checkbox"/>	Silver \$250
<input type="checkbox"/>	Platinum Plus* \$3000	<input type="checkbox"/>	Diamond Plus* \$1750	<input type="checkbox"/>	Gold Plus* \$1000	<input type="checkbox"/>	* 60% due now 40% due Feb 1, 2024

Comments: